

Relationship with stakeholders

A corporation cannot carry out its business activities without earning the trust and cooperation of all of its stakeholders. For this reason, ROHM believes that building good relationships and fostering cooperation between all stakeholders is essential to the creation of lasting and comprehensive corporate value. The company also believes that it is vital to return profits through appropriate distribution not only to shareholders, employees, and regional companies, but also to all stakeholders involved in the enterprise as well as reserve part within the corporation for the sake of business investments that will strengthen its competitive advantage.

[ROHM and stakeholders]



Customers

Based on the company mission of “Quality is our top priority at all times,” ROHM seeks to obtain the satisfaction and confidence of our customers by continuing to supply high quality products as well as services in a timely and appropriate manner. The Company is also open to customer views and suggestions, and will evaluate them internally. ROHM puts the highest priority on the safety of its products, and strives to appropriately disclose information related as well.

Business partners

ROHM is open to purchasing materials and semifinished products in both Japan and abroad, and selects business partners according to equitable and rational criteria.

The company values its relations with its business partners and conducts equal and fair transactions with them in compliance with applicable laws and regulations. ROHM strives to seek mutual prosperity through equitable transactions.

Employees

By appropriately assigning employees to suitable jobs, ROHM seeks a “corporation of self-realization” where each employee puts his or her expertise to good use and demonstrates initiative. In addition, ROHM strive to ensure a safe and pleasant work environment, and create a fair and appropriate workplace where humanity and individuality are valued.

Shareholders and investors

By continually enhancing corporate values and securing an appropriate profit, ROHM will continue to provide a steady return to both shareholders and investors. ROHM holds seminars for investors in both Japan and abroad, and offers financial information through the internet in order to keep shareholders and investors actively informed.

Local societies and communities

ROHM conducts social action programs, cultural/ artistic/sports activities, and related support activities in order to give back to the community. At various office locations around the world, ROHM takes the initiative to preserve the global environment through daily businessactivities.